

# The American Society for Nondestructive Testing, Inc.

1711 Arlingate Lane, PO Box 28518, Columbus, OH 43228-0518

Advertising Supervisor: Garra Liming, [gliming@asnt.org](mailto:gliming@asnt.org)

Phone: (614) 274-6003, ext. 209; Fax (614) 274-6899

## Materials Evaluation Service Directory Advertising Insertion Order

### Advertiser Information

Name of Company \_\_\_\_\_  
Advertising Contact \_\_\_\_\_ Title \_\_\_\_\_  
Advertising Contact Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_  
Billing Address \_\_\_\_\_  
City \_\_\_\_\_ ST/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_  
Billing/Payment Contact \_\_\_\_\_ Title \_\_\_\_\_  
Billing/Payment Contact Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_  
Advertising Agency (if applies) \_\_\_\_\_  
P.O. or I.O.# for billing (if applies) \_\_\_\_\_  
Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

### Advertisement Information Issue Start Date of Annual Ad (Ad payment is once a year and ad runs every month in Service Directory)

Jan Feb Mar Apr May Jun July Aug Sept Oct Nov Dec

### Ad Size

Professional Card Ad (2-1/4" x 1-3/16")	ASNT Member Rate \$570	ASNT Nonmember Rate \$720
Directory Card Ad (2-1/4" x 2-3/8")	ASNT Member Rate \$945	ASNT Nonmember Rate \$1,180
Deluxe Card (2-1/4" x 4-7/8")	ASNT Member Rate \$1960	ASNT Nonmember Rate \$2,120

**Service Directory ads are now available in four color. The rate is an additional \$230 to the above rates.**

### Advertising Costs

Ad Space \$ \_\_\_\_\_ =Total \$ \_\_\_\_\_  
ASNT Design Fee if applicable: \_\_\_\_\_  
Net Cost per Annual Insertion \$ \_\_\_\_\_

### Terms and Conditions of Sale

Current advertisers and agencies with credit will be invoiced. First time advertisers must pay in advance or submit a signed ASNT credit application for all print advertising prior to first run date. Advertiser agrees to all ad policies in *ASNT Media Kit*. Prepayment is encouraged for Service Directory Annual advertising orders and renewals. Service Directory advertisements are noncancelable and noncommissionable. All advertisements from international advertisers must be prepaid. ASNT accepts checks in US funds drawn on a US bank, Visa, MasterCard, American Express and Discover.

### SEND ALL PAYMENTS TO:

The American Society for Nondestructive Testing, Inc., Attn: Accounts Payable, 1711 Arlingate Lane, PO Box 28518, Columbus, OH 43228-0518, Phone: (614) 274-6003; Fax: (614) 274-6899

<http://www.asnt.org/publications/materialseval/mediakit/mediakit.htm>