

ASNT
THE AMERICAN SOCIETY FOR
NONDESTRUCTIVE TESTING, INC.
1711 Arlingate Lane
Columbus, OH 43228-0518
800.222.2768 or 614.274.6003
fax 614.274.6899

All digital ad submissions must be accompanied by this form.
A faxed copy of this form is acceptable for e-mailed submissions.
All sections of this form need to be filled out and the form signed.

CLIENT INFORMATION

Please print or type all information.

Company name _____

Contact name _____

Phone _____ Fax _____ E-mail _____

ADVERTISEMENT INFORMATION

Ad to run in the following issue(s) _____

Size: _____ (full page, 1/2 page, 1/4 page, etc.). See pages 8-9 for exact dimensions.

Orientation: Island Horizontal Vertical Square Bleed Two-page spread

Color: B&W PMS color(s) (Indicate color(s) _____) Four-color (must be in CMYK format)

Matched color(s) built from process inks (indicate percentages of CMYK used) ___% C ___% M ___% Y ___%K

Matched color(s) built from process inks (indicate percentages of CMYK used) ___% C ___% M ___% Y ___%K

APPLICATION USED

Macintosh PC

Indicate the version for each program used. If you are planning to create your ad using a program other than one of those below, please call the advertising supervisor to discuss your options.

QuarkXPress _____ Adobe PageMaker _____ Adobe Acrobat PDF file _____ (save to print; B&W, CMYK files only)

Adobe Photoshop _____ Adobe Illustrator _____ FreeHand MX _____

Resolution: Final resolution of grayscale and CMYK images must be 300 dpi with a 150 line screen. Bitmapped images must have a final resolution of 1200 dpi. Adobe Photoshop files should be submitted as either TIFF or EPS graphics; Illustrator files should be saved as EPS graphics and choose "Create Outlines" under the "Type" dropdown menu.

FILE TROUBLESHOOTING

If your files are not set to the required specifications, do you want ASNT production staff to attempt to fix the file?
A service charge may be applied.

YES, attempt to fix the problem. NO, call the contact person listed above.

MEDIA

Send your ad, along with a hardcopy printout, using one of the following computer media. (Check which method you are using.)

CD/DVD E-mail attachment Iomega Zip Disk (up to 750 Mb)

FTP (Please call for uploading instructions) File name: _____ File size: _____

Please make sure you have: Labeled the media Included all graphic files and fonts Provided a hardcopy printout

IMPORTANT — ASNT is not responsible for output errors from customer-supplied media if a hardcopy proof (color proofs such as a Cromalin, Matchprint or Iris, when applicable) is not provided. If no proof is provided, one will be made and the advertiser invoiced. ASNT assumes no responsibility for file damage or corruption.

Signature (required): _____ Date: _____